



# **MONSTER**

**Projekt Fair Verkehr - Haoyang Zhang**

# FOREWORD

**The Große Straße of Ottersberg connect the towns of key cities such as Bremen and Hamburg. For some of the residents of Ottersberg, Große Straße is a street that accompanies them, full of memories and stories. As the city grew, Große Straße expanded and renovated. Only a few shops are left on the street to add content and color.**

# INTRODUCE

**Ottersberg and HKS have attracted many students from different countries, and my plan is to bring some traditional Chinese cultural content to Große Straße, as well as some memories for Chinese students.**

**The sense of substitution of Chinese traditional culture makes The Ottersberg and its diversity. According to my understanding, the residents of Ottersberg have a high degree of acceptance of new things, and they love and love Ottersberg. There are some new things.**

**The placement of the lion in the middle of the road can be understood as a way of keeping safety and reminding drivers to be careful while driving. In traditional Chinese culture, lions are usually placed on both sides of the door of each house, male and female, to protect the safety of the whole family and hope the whole family will be happy, safe and happy.**



In Ottersberg



In Axstedt



Getränke-Abholmarkt  
Bäckerei

In Axstedt



**In my presupposition, Lion will make some changes, and I hope to have further artistic processing in the studio. Lions in China are usually made of stone by machine or by hand. However, considering that the project is carried out in Germany and I further consider the feasibility scheme, the shipping plan cannot know all the steps. I plan to use cement, gypsum, wood and other materials.**

**Impressum:**

**Haoyang Zhang**

**Projektname: Monster**

**Dieses Portfolio entstand im Rahmen der Lehrveranstaltung Kunst im öffentlichen Raum „FairVerkehr. Entschleunigung von innerörtlichem Durchgangsverkehr durch künstlerische Interventionen im Straßenverkehr – in Kooperation mit der Technischen Universität Hamburg und der Leuphana Universität Lüneburg.**

**Außerhaus - Studio für Kunst im öffentlichen Raum**

**Zuwendung durch das Niedersächsische Ministerium für Ernährung, Landwirtschaft und Verbraucherschutz, Referat 306.**

